



## Blue Acts of Green Suggested Social Media Campaign



**Monday, April 13, 2015**

**Admins will post on BAofG page:** *Electronic products are made from valuable resources and materials, including metals, plastics, and glass -- all of which require energy to mine and manufacture. Donating or recycling unwanted electronics conserves natural resources and prevents pollution, and reduces greenhouse gas emissions and energy use required from manufacturing virgin materials. Learn more about where you can donate or recycle electronics at <http://www.epa.gov/epawaste/conserve/materials/ecycling/donate.htm>.*

**Suggested post to base Facebook pages:** Before you buy a new computer or laptop, consider upgrading the hardware or software instead of buying a brand new product, or donating it to a school, community center or retirement home. But when it's really time to upgrade, make sure to recycle the old one -- recycling one million laptops saves the energy equivalent to the electricity used by more than 3,500 US homes in a year. Learn more about recycling or donating electronics at <http://www.facebook.com/blueactsofgreen>.



**Tuesday, April 14, 2015**

**Admins will post on BAofG page:** *Compact fluorescent lights (CFL) and light-emitting diode (LED) bulbs use up to 80 percent less energy than their incandescent counterparts and can last up to 25 times longer. However, when the time comes, they must be disposed of safely to protect our environment. To learn more about CFLs and proper handling, visit <http://www2.epa.gov/cfl>.*

**Suggested post to base Facebook pages:** Saving energy saves you money – Compact fluorescent lights (CFL) and light-emitting diode (LED) bulbs use can reduce your energy costs. Increasing varieties of these types of bulbs will allow you to replace almost every bulb in your house. Learn more energy-saving tips at <http://www.facebook.com/blueactsofgreen>.



**Wednesday, April 15, 2015**

**Admins will post on BAofG page:** *Cathode ray tube (CRT) televisions are on the decline but as of April 2014, approximately 46 percent of households still had at least one. With an average weight of 64 pounds each, that's almost seven billion pounds of waste in CRTs alone. When you upgrade, disposing of these isn't always easy, but help is available at <http://www.epa.gov/waste/conserve/materials/ecycling/index.htm>.*

**Suggested post to base Facebook page:** Ready for a new TV? Be sure to dispose of the old one properly. Visit <http://www.facebook.com/blueactsofgreen> for helpful links and information on recycling or proper disposal of your old electronics.

## Thursday, April 16, 2015

**Admins will post on BAofG page:** Compost is organic material that can be added to soil to help plants grow. Food scraps and yard waste currently make up 20 to 30 percent of what we throw away, and should be composted instead. Making compost keeps these materials out of landfills where they take up space and release methane, a potent greenhouse gas. Visit <http://www2.epa.gov/recycle/composting-home> to get started composting at home.

**Suggested post to base Facebook:** Composting is a great way to keep organic materials out of the landfill – and make your garden greener, too. It's easy to compost, indoors or outside. Visit: [www.facebook.com/blueactsofgreen](http://www.facebook.com/blueactsofgreen) to get started.

## Friday, April 17, 2015

**Admins will post on BAofG page:** Your old cellphone is a hidden treasure mine. When you upgrade, make sure to recycle your old one -- for every million cell phones recycled, we can recover 35,274 pounds of copper, 772 pounds of silver, 75 pounds of gold and 33 pounds of palladium. Or consider donating it to a charity like Cell Phones for Soldiers. Any proceeds are used to purchase prepaid international calling cards for troops and provide emergency financial assistance to veterans. Visit <http://www.cellphonesforsoldiers.com/shippinglabel-generic.php> for donation information.

**Suggested post to base Facebook pages April 18:**

One person's trash is another person's treasure. Old cell phones can be donated and given a new life. Learn more about cell phone recycling and donating at [www.facebook.com/blueactsofgreen](http://www.facebook.com/blueactsofgreen).

## Monday, April 20, 2015

**Admins will post on BAofG page:** Batteries of all shapes and sizes supply power to everyday electronics like toys and power tools. Unfortunately, batteries use heavy metals to keep the power on, so must be disposed of properly. Learn more about battery disposal at <http://www.epa.gov/epawaste/conservation/materials/battery.htm>.

**Suggested post to base Facebook pages:** Don't drop those batteries in the trash! They contain heavy metals which can be hazardous to our environment. Depending on the kind of battery, there are a number of ways to properly recycle them. Visit [www.facebook.com/blueactsofgreen](http://www.facebook.com/blueactsofgreen) to learn more.

## Tuesday, April 21, 2015

**Admins will post on BAofG page:** USPS BlueEarth is a group of federal recycling programs coordinated by the US Postal Service® to support sustainability initiatives that make it easy for federal agencies and their employees to properly dispose of items like empty ink cartridges and unwanted small electronics. Visit <http://blueearth.usps.gov/> to get started e-recycling!

**Suggested post to base Facebook pages:** A collaboration with the post office helps federal employees recycle unwanted electronics. Employees may also be able to earn cash back on items like smartphones, tablets and other small electronics. Learn more at [www.facebook.com/blueactsofgreen](http://www.facebook.com/blueactsofgreen)



**Wednesday, April 22, 2015**

**Admins will post on BAofG page:** *Today is Earth Day! The first Earth Day, on April 22, 1970, activated 20 million Americans from all walks of life and is widely credited with launching the modern environmental movement. Forty-five years later, more than 1 billion people now participate in Earth Day activities each year, making it the largest civic observance in the world. Learn more about the origins at [www.nelsonearthday.net](http://www.nelsonearthday.net). Are you participating in any Earth Day activities today? Please share!*

**Suggested post to base Facebook pages:** The first Earth Day took place 45 years ago today and was founded by Senator Gaylord Nelson of Wisconsin and organized by Denis Hayes. Nelson said, "The wealth of the nation is its air, water, soil, forests, minerals, rivers, lakes, oceans, scenic beauty, wildlife habitats and biodiversity... that's all there is. That's the whole economy. That's where all the economic activity and jobs come from. These biological systems are the sustaining wealth of the world." How are you doing your share to protect our planet? Let us know at [www.facebook.com/blueactsofgreen](http://www.facebook.com/blueactsofgreen).